



In the same way that the diverse genre of Jazz gripped the music industry, Cork and its people have gotten into the swing of the MICE industry!

# CORK

& all that **JAZZ**

## WILD ATLANTIC WAY

The Wild Atlantic Way is over 1,550 miles long. This route on the edge of Europe stretches the length of the island along one of the world's most dramatic coastlines. This unique environment has influenced the evolution of its people and has inspired its own language, literature, art, song and dance.



# FOOD

CAPITAL OF IRELAND



## CONFERENCE DELEGATES

are worth an estimated €1600 each to the Irish economy.

## lonely planet

Everything good about Ireland can be found in Cork



## SO MANY PLACES TO MEET

900 hotels and over 60,000 bedrooms across a wide variety of international and home grown 3\*, 4\* and 5\* properties. Whether it is the Georgian townhouse, an 800 year old castle or sleek modern hotel you are looking for Ireland has it all.



## IRELANDS ANCIENT EAST

For those who love to peel back the layers of time, Ireland's Ancient East is a wonderful opportunity to experience 5,000 years of European history in a compact area.

SO EASY TO GET TO



CORK AIRPORT

CORK AIRPORT

Less than 10 minutes to the city center

## AMAZING VENUES

Ireland offers a fascinating mix of historic and modern venues. Your event could take place in a medieval crypt, 17th century theatre, castle, university, a working distillery, science museum or a purpose built convention centre.



## BUSINESS TRAVEL

is worth an estimated €669 million to the Irish economy.

# MEET IN IRELAND



## THE PEOPLE

Known as the island of one hundred thousand welcomes, our warm welcome, passion for life and genuine sense of fun promises to ensure when you meet in Ireland that your event is a resounding success and that your international delegates leave feeling awakened, exhilarated and inspired to achieve more.



## THE WOW FACTOR

Whether you are looking for a way to reward or motivate your clients or staff, or promote Ireland for your conference, Team Ireland will help you give your programme the WOW factor with our practical and financial supports.

