

CORPORATE MEETINGS & INCENTIVE TRAVEL FINANCIAL SUPPORT PROGRAMME

Fáilte Ireland offers a suite of financial supports to help attract corporate meetings and incentive trips to Ireland. Support is available for site inspection hosting and programme enhancement.

ELIGIBILITY CRITERIA

In order to qualify for financial support;

- You must have a minimum of 50 international delegates, or the economic value of the ground arrangements is in excess of €75,000.
- The event must be at bid stage. Support will not be provided to events which have already been confirmed to take place in Ireland.
- You must submit your application a minimum of 2 months in advance of the programme. Retrospective applications cannot be supported.

Please note, an 'in principle offer' is not an offer of financial support. You must complete the application process in order to receive confirmation of support.

FINANCIAL SUPPORTS

The two categories of supports are as follows:

Site Inspection Support

Site inspection funding should be applied for in advance of the site inspection taking place. The site inspection fund covers standard flights to Ireland, accommodation, meals and transportation, for a maximum of three days and for up to three decision makers.

Only one site inspection is supported and visits to other destinations, as part of the same journey will reduce funding.

Programme Enhancement

Funding for programme enhancement is based on the number of days the event is taking place and the number of international delegates the piece of business is bringing into the country. Fáilte Ireland offers funding to contribute towards welcome receptions, social excursions, transportation and entertainment.

Fáilte Ireland upweights its financial support in favour of:

- Events where the planner appoints a Fáilte Ireland approved Destination Management Company.
- Events that have content focused on sustainability, and that are delivered with sustainability at their core.
- Events that take place outside of Dublin, or that are held during the months of October to March.
- Events where delegate numbers are in excess of 1,000.
- Events where delegates stay in Ireland for more than 2 nights.

PRACTICAL SUPPORTS

Fáilte Ireland also offers access to our presentation toolkit with images and videos to help sell Ireland to stakeholders. We can also introduce you to our network of approved partners including Destination Management Companies or Regional Convention Bureaux.

HOW TO APPLY

Please complete the online application form via www.meetinireland.com/supports/financial-supports/application. An assessment committee will review, and then approve if the criteria is met. You will receive a letter of offer. This process may take up to four working weeks.

HOW TO HANDLE CLAIMS

If your financial support application is approved, you will be sent an invoice log and post evaluation form. After the activity has taken place i.e. site inspection or programme enhancement support, please complete and return to btclaims@failteireland.ie within 12 weeks.

CONTACT US

If you have queries or require further information, please contact

info@meetinireland.com

and include 'MICE support' in subject line.

Please call us on

+353 91 537738.